Bill Hickey-landscaper and groundskeeper

**Where do you most often buy products?**

Store because it is local

**How do you incorporate technology in your household?**

Using the computer, cellphone—improves communication and entertainment

**What are the benefits and cons to this incorporated technology?**

Benefits: I can be found when I want to be found or not be found (like someone calling him)

Cons: Risk of security breach and stealing information

**Have you tried taking care of a plant or garden?**

Yes

**What did you enjoy most about it?**

Peace and quiet. Watching things grow

**What do you think about purchasing a product that will take part of the responsibility of growing a plant?**

Sometimes I get a lot of enjoyment from watering the plant. (follow up question I asked, **what if the product monitors the plant’s health and told you through your phone on its status**) – that would be interesting. I think it would be nice for my work where it would alert me if a plant is dying or the soil needs to be changed so I can save it before it dies. I would want a sensor that could monitor an entire area because it would be too expensive if there was one for each plant.

Engineering friend

**Where do you most often buy products?**

Usually online

**How do you incorporate technology in your household?**

The convenience of my labtop and phone to quickly find information and be connected with friends

**What are the benefits and cons to this incorporated technology?**

Benefits: large amounts of accessible information and makes life easier

Cons: Makes daily interacts less personal

**Have you tried taking care of a plant or garden?**

No I haven’t

What did you enjoy most about it? Or **what was holding you back?**

Never really thought about it or have the time. I guess I am taking care of a succulent which is really easy

**What do you think about purchasing a product that will take part of the responsibility of growing a plant?**

I think that would be really cool to learn how a plant grows. I am not sure if it will be affordable enough to make sense buying it.

Random person at Starbucks

**Where do you most often buy products?**

On Amazon

**How do you incorporate technology in your household?**

I suppose by using a labtop and a Bluetooth speaker

**What are the benefits and cons to this incorporated technology?**

Benefits: Convenient to play music when I want to without having to get up

Cons: Makes me lazy

**Have you tried taking care of a plant or garden?**

No

What did you enjoy most about it? Or **what was holding you back?**

Never thought about it

**What do you think about purchasing a product that will take part of the responsibility of growing a plant?**

That could be pretty cool.

**Where do you most often buy products?**

**How do you incorporate technology in your household?**

**What are the benefits and cons to this incorporated technology?**

Benefits:

Cons:

**Have you tried taking care of a plant or garden?**

**What did you enjoy most about it?** Or what was holding you back?

**What do you think about purchasing a product that will take part of the responsibility of growing a plant?**

**Where do you most often buy products?**

**How do you incorporate technology in your household?**

**What are the benefits and cons to this incorporated technology?**

Benefits:

Cons:

**Have you tried taking care of a plant or garden?**

**What did you enjoy most about it?** Or what was holding you back?

**What do you think about purchasing a product that will take part of the responsibility of growing a plant?**